



Monthly Activity Snapshot



BROKERAGE
OUTREACH



MARKETING
CAMPAIGNS



COMMUNITY
DEVELOPMENT



HOMESITE
ACTIVITY



SALES
MOMENTUM

September 2026 - Community Update

September was a quieter month behind the scenes at Mirror Lake, with our focus centered on strengthening relationships within the local real estate community and continuing to refine how we present Mirror Lake to prospective buyers and real estate professionals.

Highlights include:

- ✓ **Lot 20 continues to take shape**, with the structure now looking more and more like a home as construction progresses
- ✓ **Lot 21 remains pending** as development continues within the community
- ✓ **Broker outreach continued** with a presentation at Revel Realty, where we shared the vision for Mirror Lake
- ✓ **Mirror Lake website enhancements are underway**, creating a more elevated and user-friendly experience for prospective buyers and real estate professionals

Construction Progress



LOT 20

TAKING SHAPE

FROM HOMESITE TO HOME

Lot 20 continues to take shape at Mirror Lake, and this month's progress is giving us an exciting first look at the home coming to life.

With block construction complete and the roofline now defining the home's architecture, the vision is becoming easier to see with every milestone.

We look forward to continuing to share its progress as construction continues.

LOT 21

PENDING



Lot 21 remains pending as development and activity continue throughout the Mirror Lake community.

DISCOVER WHAT'S AVAILABLE

Explore currently available homesites and pre-construction home options on our website!



Brokerage Outreach & Presentations

Expanding Our Brokerage Network

Mirror Lake continued its brokerage outreach initiative this month with another successful broker presentation, this time hosted by Revel Realty in Windermere.

We were pleased to spend time with Chris Sapp and the Revel Realty team in downtown Windermere this month to share the latest at Mirror Lake. The presentation gave us an opportunity to highlight available homesites, custom home opportunities, and the vision behind this distinctive lakefront community.

We always appreciate the opportunity to connect directly with local real estate professionals, answer questions, and share what makes Mirror Lake such a unique custom home community in Central Florida

Looking Ahead

Interested in bringing Mirror Lake to your brokerage? We are continuing to schedule presentations with brokerages throughout Central Florida. Our team will come directly to your office to introduce your agents to the community, available homesites, custom building opportunities, and resources available to support their buyers. Contact us to schedule a Mirror Lake presentation for your team.

We continue ongoing follow-up with agents and prospects generated through:

- Property showings
- Website inquiries
- MLS activity
- Brokerage presentations
- Reverse prospecting efforts



A Fresh Look is Coming!

We've been working behind the scenes on updates to the Mirror Lake website designed to make exploring the community easier than ever.

The refreshed experience will make it simple to discover available homesites, explore pre-construction home opportunities, meet our custom builders, and learn more about the lifestyle that makes Mirror Lake unique.



LET'S TALK MIRROR LAKE

Whether you have a client interested in Mirror Lake, would like additional information about an availability and commission, or simply have questions about the community, we'd love to hear from you.

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MIRROR LAKE